

The hospitality trade and experience fair

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Exhibitor Manual

Service offer and trade fair information

2. Gastia
The hospitality trade and experience fair

Sunday 24 March to Tuesday 26 March 2024



If the event that forms the subject of this agreement needs to be cancelled by Olma Messen St. Gallen due to official or any other reasons, this agreement shall be deemed to be cancelled without replacement. Following such a cancellation, no claims can be made by either of the contracting parties. No processing fees will be charged by Olma Messen St. Gallen and any payments on account or advance payments will be refunded in full.

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Service offer

Unless otherwise stated, the following service offer can be ordered on the <u>Online Service Center</u> (OSC) at www.gastia.ch/kundenkonto. Information about this and other ordering options can be found in point 13.

Prices exclusive of 8.1% VAT, unit price, unless otherwise stated.

1 Space rental and stand construction offers

1.1 Discount

The reduced tariff applies to start-ups whose entry in the commercial register is not older than 4 years. First registrations receive 50%, second registrations in the following year 25% on the undeveloped stand area or on the stand area in the stand offers.

1.2 Early booking discount

The early booking price is valid if the signed agreement is received by Saturday 30 September 2023 along with receipt of payment of the first partial invoice (90%).

1.3 Rental of undeveloped space

Prices are for one open side, minimum area 9 m²

1.3.1	In the hall 9 to 30 m ² 31 to 60 m ² from 61 m ²	Space CHF CHF CHF	price 225.00 215.00 205.00	/m² /m² /m²	Early b CHF CHF CHF	ooking p 205.00 195.00 185.00	$/m^2$ $/m^2$
1.3.2	In the outdoor area Outdoor space Confectionery stand	CHF CHF	112.00 196.00	/m² /m²	CHF CHF	102.00 176.00	/m²
1.3.3	Storage areas Storage areas during the trade fair, accessible Storage areas during the trade fair, accessible Storage areas during the trade fair, inaccession	е	ckable	CHF 70.00 /m CHF 55.00 /m CHF 30.00 /m	2		

1.3.4 Parking space for refrigerated vehicles

Location depending on availability Extra charge for electrical hook-up CHF 310.00 / Vehicle max. 6 m

1.4 Stand design

1.4.1 Several open sides

Surcharges on the space rental for open sides will only be charged in the halls.

	2 open sides	Corner stand	15%
•	3 open sides (Minimum size: 24 m2)	Front stand	20%
•	4 open sides (Minimum size: 64 m2)	Island stand	25%

1.4.2 Multi-storey stand

Clarification of the installation of safety equipment CHF 200.00 If passable, surcharge on space rental 50%

For multi-storey stands, approval of the Fair Management must be obtained in advance.

It is the exhibitor's responsibility to meet fire protection regulations.

1.4.3 Excess height

Excess heights of more than 3 m will not be charged.

Maximum use height:

Hall 2.0 4.75 m
 Hall 3.0 5.93 m
 Hall 3.1 5.20 m

The maximum height in Halls 2.0 and 3.0 may be restricted by structural elements on the ceiling. These structural elements are shown on the hall plan with hatched restriction areas.

1.4.4 Covered stand

Fully or partially covered stands must be registered and approved by the Fair Management. Further information is provided in point 25.1.2.

1.5 Stand construction including space rental

Orders must be submitted no later than Friday 16 February 2024. For orders/changes that are received later than 20 working days before the start of the trade fair, there will be no entitlement to timely completion and a processing fee of at least 25% of the order value will be charged. The stands are ready for occupation from Thursday 21 March 2024. System stands are ready for occupation from Friday 22 March 2023.

After the end of the trade fair, rented items must be returned in perfect condition. Any damage will be charged. Unless otherwise listed, prices are based on a row-type stand. They include rental of the space, stand construction and furnishing according to the lists below.

The stand construction offers below include the following **basic services**:

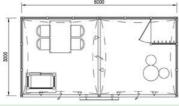
- Rental of the stand space
- · Modular system stand
- · Construction and equipment as described
- 2kW electrical hook-up
- 1 exhibitor badge per 3 m² of stand space

Exclusive stand type

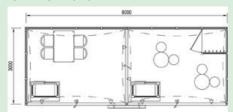
- Carpet (Rewind) on the entire stand space, colour of choice
- Molto 90 construction (top edge 301 cm)
- Rear and side walls in thin chipboard, 5 mm (height 250 cm), coated white on both sides
- Booth with white wooden door and wardrobe element (100 x 100 cm)
- White ceiling canopy over the entire stand space
- Hanging fascia panel (150 x 40 cm) on every open stand front, colour of choice, including standard black lettering (height 10 cm) up to max. 20 characters per fascia.
- 35 W HIT spotlight (1 unit included per full 3 m² of stand space)
- 2 kW electrical hook-up



6 m x 3 m



Exclusive 24 m² (Art. 100583) 8 m x 3 m or 6 m x 4 m





Example image: Exclusive 12 m², corner stand

CHE 12 E00 00

Row stand		
Stand price	CHF	9,100.00
Early booking price	CHF	8,740.00
Corner stand		
Stand price	CHF	10,465.00
Early booking price	CHF	10,051.00

Also included in the price:

- 1 table, white (Art. 460005)
- 4 chairs with backrests, black (Art. 460507)
- 1 round high table, grey (Art. 460050)
- 2 bar stools, Z-shape, black (Art. 460542)
- 1 Molto counter with coloured cover, colour of choice (according to RAL2NCS colour index) Sliding rear doors

Row stand

Stariu price	CHE	12,300.00
Early booking price	CHF	12,020.00
Corner stand		
Stand price	CHF	14,375.00
Early booking price	CHF	13,823.00
Front stand		
Stand price	CHF	15,000.00
Early booking price	CHF	14,424.00

Also included in the price:

- 1 table, white (Art. 460000)
- 4 chairs with backrests, black (Art. 460507)
- 2 high tables, grey (Art. 460050)
- 4 bar stools, Z-shape, black (Art. 460542)
- 2 Molto counters with coloured cover, colour of choice (according to RAL2NCS colour index) Sliding rear doors

Fresh stand type

- Carpet (Rewind) on the entire stand space, colour of choice
- Construction from pre-fabricated frame system, 6 cm (height 300 cm), white, thin chipboard
- Walls 100 cm wide (from 12 m² stand space return walls, 25 cm wide)
- 1 inscription/logo on each rear and side wall (field size: height 50 cm, width 100 cm)
- 25 W LED telescopic lamp (1 unit per linear metre of wall, for row stand power rail support with 17 W LED spot lamps)
- 2 kW electrical hook-up

Sample pictures of the Fresh stand type



Fresh 9 m² Corner stand



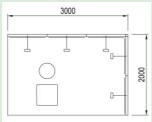
Fresh 9 m² Corner stand with graphic printing (not included)



Fresh 12 m² Corner stand with graphic printing (not included)

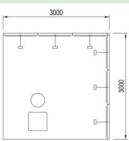
Fresh 6 m² (Art. 100730)

3 m x 2 m



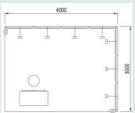
Fresh 9 m² (Art. 100735)

3 m x 3 m



Fresh 12 m² (Art. 100740)

4 m x 3 m



Row stand

Stand price Early booking price		2,860.00 2,740.00
Corner stand		
Stand price	CHF	3,289.00
Early booking price	CHF	3,151.00
Also included in the price.		

Also included in the price: 1 bar body, white (Art. 461005)

1 bar stool, Z-shape, white (Art. 460541)

Row stand

Stand price Early booking price		4,150.00 3,970.00
Corner stand		
Stand price	CHF	4,772.50
Early booking price	CHF	4,565.50
Also included in the price:		

1 bar body, white (Art. 461005)

1 bar stool, Z-shape, white (Art. 460541)

Row stand

NOW Stalla		
Stand price	CHF	5,450.00
Early booking price	CHF	5,210.00
Corner stand		
Stand price	CHF	6,267.50
Early booking price	CHF	5,991.50

Also included in the price:

1 bar body, white (Art. 461000)

1 bar stool, Z-shape, white (Art. 460541)

Comfort stand type

- Carpet (Rewind) on the entire stand space, colour of choice
- Rear and side walls in thin chipboard, 5 mm (height 250 cm), coated white on both sides
- From 12 m² stand space, white booth with folding door and wardrobe element (100 x 100 cm)
- Lattice girders all around including central girder (top edge 283.5 cm)
- White ceiling canopy over the entire stand space
- Slide-in fascia panel, white (height 22 cm) along the open stand front including standard black lettering (height 10 cm) up to max. 20 characters per fascia
- 17 W LED spotlight (1 unit included per full 3 m² of stand space)
- 2 kW electrical hook-up



Example image: Comfort 12 m^2 , corner stand

Comfort 12 m² (Art. 100635)

4 m x 3 m



Row stand

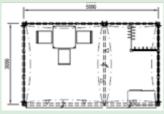
Stand price CHF 5,580.00 Early booking price CHF 5,340.00

Also included in the price: Table, white (Art. 460005) Chairs, black (Art. 460506)

1 bar body, white, lockable (Art. 461000)

Comfort 15 m² (Art. 100671)

5 m x 3 m



Row stand

Stand price	CHF	6,900.00
Early booking price	CHF	6,600.00
Corner stand		
Stand price	CHF	7,935.00
Early hooking price	CHE	7 500 00

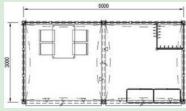
Early booking price CHF 7,935.00
Also included in the price:

1 table, white (Art. 460005) 3 chairs, black (Art. 460506)

1 bar body, white, lockable (Art. 461000)

Comfort 18 m² (Art. 100638)

6 m x 3 m



Row stand

Stand price CHF 8,200.00
Early booking price CHF 7,840.00

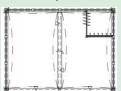
Corner stand
Stand price CHF 9,430.00
Early booking price CHF 9,016.00

Also included in the price:

Also included in the price: 1 table, white (Art. 460000) 4 chairs, black (Art. 460506)

Bar body, white, lockable (Art. 461000)

Comfort X (Art. 100641) from 9 m², free choice of size



Row stand

Stand price per m ² Early booking price per m ²	CHF CHF	402.00 382.00
Corner stand Stand price per m ² Early booking price per m ²	CHF CHF	462.30 439.30
Front stand Stand price per m ²	CHF	482.40
Early booking price per m ² Basic equipment and booth include	CHF	458.40
stand equipment for a fee	.cu, marric	

The additional profile width of 4 cm required for this stand type will be charged. From a side length of 8 m, an additional support is fitted.



2 Co-exhibitor

Fee per co-exhibitor, flat rate CHF 1,240.00 including mandatory communication package CHF 700.00 excluding mandatory liability insurance CHF 33.00

Firms, representatives or people without an exhibitor or co-exhibitor agreement are prohibited, within the framework of Gastia, from displaying or handing out advertising material on stands or on the exhibition grounds, as well as from accepting orders or displaying company signage. In the event of non-compliance, the main exhibitor will be charged the co-exhibitor fee.

3 Stand equipment

3.1 Stand equipment for undeveloped stand spaces.

Orders must be submitted no later than Friday 16 February 2024. For orders/changes that are received later than 20 working days before the start of the trade fair, there will be no entitlement to timely completion and a processing fee of at least 25% of the order value will be charged.

3.1.1 Walls (2.5 m high, erected)

Wooden wall, white, used
plus surcharge for painting white
plus surcharge for painting in colour (according to NCS or RAL colour index)
Door to rear/side walls, lockable, 82 cm, white

CHF 45.00/linear metre
CHF 55.00/linear metre
CHF 65.00

The walls are rented in used condition as standard. For a surcharge, the walls can be painted white or in colour. The walls can only be painted by the Olma Messen St. Gallen painters.

All exhibitors with their own stand are required to furnish their non-open fronts with rear and side walls. The walls (4 cm thick) are put up within the rented stand area. After the end of the trade fair, the rented walls must be returned in a reusable condition. For wooden walls, Bostitch staples, nails and screws must not be more than

 $2 \text{ mm } \varnothing$. They must be removed after the trade fair by the exhibitor. Any damage will be charged.

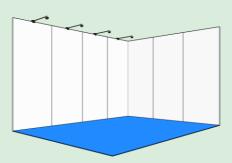
3.1.2 Floor covering (laid, covered with film, exhibitor removes film)

Rewind carpet (needle felt, recyclable) CHF 20.00 /m^2 Salsa carpet (velours) CHF 26.00 /m^2 PVC floor covering CHF 35.00 /m^2 The full colour selection is here.

3.1.3 Lighting

Cantilever spotlights for walls (including assembly, excluding power connection) CHF 55.00

Sample pictures of a 12 m^2 (4 m x 3 m x 2.5 m) corner stand with white painted walls, blue carpet and four cantilever spotlights:



3.1.4 Suspensions

Number/positioning by means of a stand drawing (stand drawing will be sent after final stand allocation in autumn 2023) Fixed suspension point (without cable)

New suspension point (without cable)

Use of Olma steel cable (with Reutlinger)

CHF 54.00 /Cable

The permitted load is 200 kg per suspension option/point or 135 kg per Olma steel cable. More loads available on request. All suspensions directly linked to the hall roof are subject to a fee and registration. The feasibility of suspension points (outside the existing grid) must be tested. Implementation cannot be guaranteed. Attachments to technical installations are not permitted. Further information on suspensions is available on https://www.olma-messen.ch/aufhängungen.

3.2 Stand equipment for stand construction offers: Exclusive and Comfort

3.2.1 Mandatory additional details

Lettering on fascias

Letters 10 cm tall, black on a white background, per open stand front

20 lines are included. Additional letters CHF 5.00 Special lettering according to template at cost

Further lettering options can be found in point 3.2.2. Please note the specifications for data preparation in point 15.

Carpet

Rewind (needle felt, recyclable), in a variety of colours	included		
Salsa (Velours), in a variety of colours	CHF	10.50	$/m^2$
PVC floor covering, in a variety of colours	CHF	47.50	$/m^2$
(including flooring 1.9 cm and aluminium end bracket)			
Laminate, in a variety of colours	CHF	53.50	/m²
(including flooring 1.9 cm and aluminium end bracket)			

The full colour selection is <u>here</u>.

White walls

for all stand types

included

Coloured calls (according to NCS or RAL colour index)

CHF 57.00/linear metre

At the end of the trade fair, the walls must be restored to a usable condition. For thin chipboard, no Bostitch staples, nails or screws are to be used. Adhesives must be removed by the exhibitor without leaving any adhesive residue.

Booths

For the Exclusive and Comfort stand types (from $12\ m^2$), a booth is included. It must be positioned facing visitors and is only necessary for row or head stands.

Counter cover

For the Exclusive stand type, the counter cover can be ordered in the desired colour (according to the NCS or RAL colour index).

3.2.2 Optional additional equipment

White wall element (1 x 2.5 m)	CHF	86.00
Surcharge for coloured wall element (1 x 2.5 m)	CHF	135.00
Chipboard wall element, white (1 x 2.5 m)	CHF	163.00
Wooden door, white, lockable (1 x 2.5 m)	CHF	273.00
Folding door, white, lockable (1 x 2.5 m)	CHF	205.00
Curtain, white (1 x 2.5 m)	CHF	40.50
Lattice girder (1 x 0.25 m)	CHF	26.50
Ceiling canvas, white, per m ²	CHF	21.00
Aluminium shelf (1 x 0.3 m)	CHF	35.50
LED spotlight, grey (4000 K, 17W)	CHF	40.50
35 W HIT spotlight	CHF	76.00
Electrical socket (extension)	CHF	56.50
Surcharge for coloured fascia text (per open stand front)	CHF	28.50
Coloured fascia	CHF 12	2.50/linear metre
*logo on fascia (per open stand front)	CHF	142.00
*customer logo on wall panel (230 x 97 cm)	CHF	205.00
*digital print on wall panel (230 x 97 cm)	CHF	310.00
*graphic print on wall, all-over (2.5 x 1 m)	CHF	331.00
*graphic print on textile banner per m ²	CHF	93.50
*logo on front of bar body including Forex panel 0.3 cm (100.5 x 94.7 cm)	CHF	215.50

^{*} The carrier material is included in the price. The exhibitor can take the printed elements with them to be used again after the trade fair. Please note the specifications for data preparation in point 15.

3.3 Stand equipment for stand construction offers: Fresh

3.3.1 Mandatory additional details

Lettering/Logo included Fresh stand type on rear and side wall (field size: height 50 cm, width 100 cm)

Further lettering options can be found in point 3.3.2. Please note the specifications for data preparation in point 15.

Carpet

Rewind (needle felt, recyclable), in a variety of colours	included		
Salsa (Velours), in a variety of colours	CHF	10.50	$/m^2$
PVC floor covering, in a variety of colours	CHF	47.50	$/m^2$
(including flooring 1.9 cm and aluminium end bracket)			
Laminate, in a variety of colours	CHF	53.50	$/m^2$
(including flooring 1.9 cm and aluminium end bracket)			
The full colour selection is here			

White walls

Coloured wall infill (according to NCS or RAL colour index) included CHF 23.00 /m²

The walls are put up within the rented stand area. The thickness is 6 cm or 12 cm for wing walls and single row stands. After the end of the trade fair, they must be returned in a reusable condition. For thin chipboard, no Bostitch staples, nails or screws are to be used. Adhesives must be removed by the exhibitor without leaving any adhesive residue.

3.3.2 Optional additional equipment

Booth with white door (2.5 m high)	CHF	467.50
Wall frame, single-sided infill, thin chipboard, white (2.5 x 1 m)	CHF	112.50
Door with lintel, white (2.5 x 1 m)	CHF	355.00
Wall reinforcement made of chipboard (3 x 1 m)	CHF	195.50
LED spotlight, grey (17W, 4000 K)	CHF	40.50
LED telescopic lamp, black (25W, 4000 K)	CHF	45.50
Electrical socket (extension)	CHF	56.50
*graphic print on wall infill	CHF	124.00 /m ²
*logo on front of bar body including Forex panel 0.3 cm (100.5 x 94.7 cm)	CHF	215.50

^{*} The carrier material is included in the price. The exhibitor can take the printed elements with them to be used again after the trade fair. Please note the specifications for data preparation in point 15.

4 Technical connections

Orders must be submitted no later than Friday 16 February 2024. For orders/changes that are received later than 20 working days before the start of the trade fair, there will be no entitlement to timely completion and a processing fee of at least 25% of the order value will be charged.

4.1 Electrical connections

Ordered electrical connections are installed and tested before construction starts. Routing the connections to your stand, testing and the power supply are included in the price. Installations within the stand must be organised by the exhibitor. In line with safety regulations, electrical companies commissioned by the exhibitor must have a licence from the St. Gallen Public Utilities Dept.

Available power categories:

Power	Minimum available connections	Price	
2kW	Type 13	CHF	270.00
6kW	Type 15	CHF	425.00
10kW	Type 23, Type 25	CHF	540.00
10kW + CEE16	Type 23, Type 25, CEE16	CHF	540.00
15kW	Type 23, Type 25, CEE16	CHF	640.00
20kW	Type 23, Type 25, CEE32	CHF	745.00
CEE32	CEE32	CHF	640.00
CEE63	CEE63	CHF	1,155.00

Common plug types:



T13 and T15 also fit in T23 and T25 connections

Beware of different sizes!

For Schuko plugs there are Type 13 mobile adapters

Example of power calculation connection order:

 6 spotlights
 of50W
 300W

 1 computer
 of120W
 120W

 1 refrigerator
 of200W
 200W

 1 coffee machine
 of1,000W
 1,000W

1,620W → requires power of 2kW

The electrical supply line ends in a distribution box or plug directly above the floor or stand platform. It is forbidden to handle electrical supply lines and distributors. The exhibitor is required to use tested appliances. A separate distribution box may only be used with a valid safety certificate, which must accompany the distribution box. Adapters can be purchased from the hall supervisor.

Olma Messen St.Gallen works with distribution boxes which are equipped with RCD type A as standard. Please inform the Fair Management if you wish to use automated systems or appliances with a frequency converter during the trade fair, in order to avoid errors and ensure an optimal power supply.

4.2 Water connection

Cold water connection with waste water connection Cold water connection without waste water connection

CHF 420.00 CHF 210.00

Connection without basin with water supply and drainage to/from the stand, including consumption and waste water fee. Sanitary facilities and their installation from the stand connection are the responsibility of the exhibitor. When ordering the cold water connection with waste water connection, a basin is required. If not available, it can be ordered from Kkrapf

4.3 Gas connection

No gas connections are available in Gastia halls. Installations with bottled gas are forbidden.

4.4 Fire extinguisher

Fire extinguisher rental CHF 50.00

5 Internet connection and telecommunications

Orders must be submitted no later than Friday 16 February 2024. For orders/changes that are received later than 20 working days before the start of the trade fair, there will be no entitlement to timely completion and a surcharge of CHF 350.00 will be charged.

5.1 Internet connection via hall network/Ethernet

available in halls 2 and 3

100 Mbps for 1 PC (DHCP addresses only)

100 Mbps up to 5 PCs via hall network/Ethernet,

RJ45 connection (without switch)

RJ45 5-port switch (purchase)

CHF

CHF

120.00

The following services are included

- Connection to the hall network 100 BASE-TX Ethernet
- · Connection lead for end device with RJ45 plug
- Internet access via 100 Mbps line
- Unlimited Internet access without volume charges
- Possibility to connect several devices via a switch
- · Technical hotline

The following services are not included

- End device and configuration of PCs/servers
- Additional hardware such as mini-hubs/switches
- · Networking within the stand
- · Software, browser, etc.

Connection/development

The Internet connection in the stand is provided in the form of a network cable. Only one end device can be connected to it. Connection of other stands without permission of Fair Management is prohibited. The exhibitor is responsible for networking within the stand. A switch is necessary to connect further end devices.

Non-compliance/Liability

The exhibitor is liable for damage and malfunctions which occur due to non-compliance with the provisions of the operating regulations, the general provisions or instructions of trade fair staff

5.2 Wi-Fi Internet connection

Wi-Fi is wireless and safe Internet connection and is offered in partnership with Swisscom (Schweiz) AG. Wi-Fi is available in all halls; the outdoor area is excluded.

Premium Wi-Fi

Offered high-speed Internet (100/100 Mbps) via WLAN. Dial-up via credit card to "Olma Premium", free of charge for up to 5 devices for 30 days.

Free Wi-Fi

Free, reduced-speed Internet (40/20 Mbps, not suitable for business purposes) via WLAN. Dial-up via telephone number to "Olma Free" for free access for 1 device for 10 hours.

5.3 Telecommunications

Telephone connection including device via network

CHF 200.00

5.4 Radio or microphone equipment

If you use your own wireless microphone system, radio remote controls or other radio equipment on the exhibition grounds, it is compulsory to provide the radio frequency.

Furniture and multimedia 6

This is an extract from the rental furniture range. The full range can be found in the Online Service Center

Orders must be submitted no later than Friday 16 February 2024. For orders/changes that are received later than 20 working days before the start of the trade fair, there will be no entitlement to timely completion and a processing fee of at least 25% of the order value will be charged.

6.1 **Tables**



Art. 460000 Table, white, aluminium legs 120 x 80 x 75 cm (W x D x H)



CHF 80.00 Art. 470540 Medola 80 table, black 80 x 80 x 75 cm (W x D x H)



CHF

Art. 460005

Art. 470540



Art. 470535 Levante 170 table, white 170 x 60 x 110 cm (W x D x H)

76.00



Art. 470536 Levante 170 table, white 170 x 60 x 75 cm (W x D x H)

Table, white, aluminium legs

80 x 80 x 75 cm (W x D x H)

80 x 80 x 75 cm (W x D x H)

Medola 80 table, white

84.00

76.00

102.00



CHF 274.00



CHF 274.00



Art. 470515 Fermo 70 table, black 70 cm (H), Ø 60 cm



Art. 470520 Fermo 110 table, black 110 cm (H), Ø 60 cm



CHF 91.00 CHF



Art. 460020 Console, white 123 x 83 x 75 cm (W x D x H) 128.00



Art. 460010 Round table, grey 72 cm (H), Ø 90 cm 116.00



Art. 460050 High table, grey 110 cm (H), Ø 60 cm CHF 125.00

6.2 Chairs



Art. 471010 Catifa chair, in a variety of colours

67.00

52.00

58.00



Art. 471005 Vada chair, in a variety of colours

82.00



Art. 460506

CHF

CHF

CHF



75.00

Art. 460507

CHF



Chair, black



Chair with backrest, black



Art. 471020 Bunny chair, in a variety of colours



Art. 460541 Bar stool, Z-shape, white

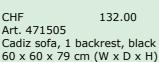


Art. 460542 Bar stool, Z-shape, black

CHF 70.00 CHF 70.00



Art. 472530 Lem bar tool, in a variety of 65 x 65 x 45 cm (W x D x H)



CHF 195.00



Art. 471535 Lentini sofa, white

CHF 167.00



Art. 471525 Favara I sofa, white 88 x 68 x 72 cm (W x D x H)

CHF 252.00

6.3 Set with chairs and table



Art. 474500 Bunny chair set in a variety of colours 4 chairs, 1 table 299.00 CHF



Art. 474505 Catifa chair set in a variety of colours 3 chairs, 1 table 306.00 CHF



Art. 475015 Lem bar set, in a variety of colours 3 chairs, 1 table



Art. 475000 Ginny bar set, in a variety of colours 3 chairs, 1 table CHF 268.00



CHF 494.00 Art. 475500 Favara Set Plus, in a variety of colours 2 sofas, 1 table 754.00

6.4 **Bar cupboards**



Art. 461000 Bar body, middle unit, 103 x 53 x 110 cm (W x D x 164.00



Art. 461005 Bar body, end unit, lockable, white 53 x 53 x 110 cm (W x D x H) CHF 105.00



H) CHF Art. 461010 Bar body, corner unit, white 53 x 53 x 110 cm (W x D x H) 116.00 CHF



Art. 461015 Bar body, 90° unit, white 103 x 53 x 110 cm (W x D x H) CHF 238.00



Art. 461025 Lockable cupboard, white 95 x 47 x 90 cm (W x D x H) 152.00



Art. 461001 Exhibition body, white 50 x 50 x 100 cm (W x D x H) CHF 147.00



Art. 461521 Display cabinet with lighting, lockable, white 90 x 45 x 190 cm (W x D x H) CHF 509.00



Art. 461522 Display cabinet with lighting, lockable, white 45 x 45 x 190 cm (W x D x H) CHF 380.00

6.5 Kitchens



Art. 462000 Refrigerator Freezer 140 I, 85 W 46.5 x 61 x 86 cm (W x D x H) CHF 230.00

6.6 Miscellaneous



Art. 462535 Waste bin Comfort, in the booth 33 cm (H), Ø 30 cm CHF 11.00



Art. 462500 Wardrobe, for Exclusive and Comfort 97 cm (W) CHF 43.00



Art. 462520 Real Zip brochure stand 25 x 29 x 155 cm (W x D x H) CHF 102.00



Art. 474000 Cori brochure stand, black $30 \times 29 \times 170$ cm (W x D x H) CHF 167.00

6.7 Multimedia



Art. 466003 Audipack stand for flat screen 40"-75" CHF 155.00



Art. 466010 75" LCD flat screen (16:9) 168.1 x 95.9 x 8.2 cm (W x H x D) CHF 1,410.00



Art. 466009 55" LCD flat screen (16:9) 123.8 x 71.2 x 6.9 cm (W x H x D) CHF 1,030.00

Other LCD screen sizes on demand.

7 Stand services

7.1 Cleaning

Cleaning includes: Cleaning the floor covering, tables and chairs (excluding exhibits)

Daily cleaning including pre-cleaning before the trade fair up to $50~\text{m}^2$ CHF $7.20~\text{/m}^2$ from $51~\text{m}^2$ CHF $5.70~\text{/m}^2$ Pre-cleaning (once before the start of the trade fair) up to $50~\text{m}^2$ CHF $3.00~\text{/m}^2$ from $51~\text{m}^2$ CHF $2.70~\text{/m}^2$

7.2 Waste disposal

Mandatory flat rate disposal fee for all exhibitors

Additional stand cleaning at cost

Flat rate CHF 145.00

With the flat rate disposal fee, it is unnecessary to purchase waste stickers during build-up and breakdown as well as during the trade fair. Included in the flat rate is the disposal of rubbish and waste, which must be deposited in bags in front of the stand in the evening. Containers can be ordered for the disposal of large waste (stand construction material, packaging material, used stand carpets, etc.).

CHF

85.50 /h

7.3 **Disposal of organic waste**

Preparation and food waste (excluding fats and oils) can be handed over free of charge to the waste disposal company for the fermentation plant. Various collection containers are available for this. The containers must be positioned in the stand so that they can be accessed when the trade fair is closed and emptied. Emptying takes place at the latest at 08.30am by employees of Olma Messen St. Gallen.

The following sizes of collection containers are available:

Roll container 140 l Waste container 70 l Bucket 10 l

7.4 Forklift

Order on site from the hall supervisor up to 2.5 tonnes including driver CHF 50.75 /15 min.

7.5 **Lifting platform**

Order on site from the hall supervisor including driver CHF 57.75 /15 min. excluding driver CHF 41.25 /15 min.

7.6 Assembly and dismantling work by Olma Messen St. Gallen

Order on site from the hall supervisor

Operating service, hall supervisor

CHF 81.40 /h

7.7 Carpet tape

Order or purchase on site from the hall supervisor

1 roll of carpet tape

CHF 15.00

Only carpet tape from Olma Messen St. Gallen can be used.

7.8 Stand security

It is possible to have the stand guarded. The halls are locked. Further information in point 23. Order through OSC or with the trade fair team.

7.9 Catering

Säntis Gastronomie AG offers a variety of beverages and hot and cold drinks for catering on the stand. The full range can be found in the <u>Online Service Center</u>.

A glass service can be ordered from Säntis Gastronomie AG. Säntis Gastronomie will contact the Exhibitor directly.

Telephone +41 71 246 56 10 / E-mail info@saentisgastro.ch

Säntis Gastronomie AG reserves the right to charge CHF 10.00 for handling costs for total quantities below CHF 50.00 at the end of the exhibition. A surcharge of CHF 0.30 per item will be charged for breakages. Six packs, disposable tableware and glasses are only available in whole units.

7.10 Flowers and plants

Plants are delivered directly to your stand on 23 March 2024, morning or afternoon. The full range can be found in the <u>Online Service Center</u>.

Blumen Pfister, St.Gallen, Telephone +41 71 244 57 31, www.blumenpfister.ch, info@blumenpfister.ch

8 Parking

8.1 Parking space for the entire trade fair duration

Parking space at Olma Messen for the entire trade fair duration (clearance height 2.05 m) P9, P8 and F6

CHF 65.00/space

The parking permit entitles one car to park on the indicated parking space. The parking pass must be visible behind the windscreen. Failure to do so will result in a fine. Parking is free during assembly and dismantling.

8.2 Parking space, daily

Extended Blue Zone (EBZ) daily permit Valid for one day from Monday to Saturday, without guaranteed parking space (VAT-free)

CHF 9.00

Parking space in the garage or open air for 1 day CHF 23.00/space

9 Admissions and vouchers

9.1 Exhibitor badge

Free allocation for exhibitors

Per 3 m² of stand space, 1 free exhibitor badge will be allocated. (max. 25)

Additional exhibitor badges

CHF 12.00

The badges are personal and non-transferable.

They are valid for the build-up and breakdown phases and throughout the duration of the trade fair.

9.2 Customer vouchers

9.3 Customer vouchers

Allocation

2 print vouchers per m² of invoiced stand space free of charge redeemed vouchers CHF 6.00 /unit non-redeemed print vouchers CHF 0.20 /unit non-redeemed digital vouchers free of charge

Special conditions can be agreed for the purchase of large quantities for successful visitor marketing.

The minimum quantity is 50. After 22 February 2024 no more print vouchers can be produced. For repeat orders, day passes without the company logo will be available for CHF 6.00/unit. Digital vouchers can be reordered at any time. Vouchers can be found in the Online Service Center.

Print vouchers are produced by BSL-Ticketprint AG and directly delivered by post.

They are printed with the company name, post code, town and the allocated stand number. Your customers can redeem the vouchers in the online ticket shop or at the trade fair ticket office.

Digital vouchers are downloaded in the form of voucher codes in your <u>Online Service Center</u> (OSC) and can be sent directly to your customers from the OSC. Alternatively, you can also download the voucher codes as a CSV file for distribution to your customers. Your customers can redeem received voucher codes in the online ticket shop (print@home or mobile ticket).

Addresses (surname, first name, town, e-mail) of vouchers redeemed online can be downloaded in the <u>Online Service Center</u>. Addresses of vouchers redeemed at the trade fair ticket office will be scanned after the trade fair and will also be available in the OSC.

9.4 Food vouchers

Vouchers for Olma-Bratwurst with Bürli and 50 cl PET beverage

worth CHF 13.00 (valid for 1 year)

Food voucher worth CHF

Food voucher worth CHF

5.00 (unrestricted validity)

CHF

5.00

CHF

5.00

CHF

10.00

The food vouchers are exclusive of VAT and will be supplied by Säntis Gastronomie AG against advance payment. There is no refund for non-redeemed vouchers. The voucher in kind can be redeemed at any food stand managed by Säntis Gastronomie AG. Value vouchers can be used as payment at all Säntis Gastronomie AG trade fair catering outlets.

10 Advertising opportunities and communication

10.1 Communication package

Mandatory for exhibitors and co-exhibitors

CHF 700.00

The following services are included in the communication package:

- Attractive profile and publication of three contents on the trade fair website
- Publication of trade fair content on a year-round platform with dispatch in the newsletter to interested visitors; presence with content until the end of December 2024.
- Basic advertising package (point 14)
- Hall layout plans in the exhibition grounds
- Trade fair logo (digital) Possibility to download.

You can create your profile and content in the exhibitor directory as of autumn 2023.

The fair management draws attention to the fact that private publishers who do not have any business relationship with the event or with Olma Messen St.Gallen attempt, for high fees, to publish their own trade fair catalogue/directories. The fair management disassociates itself from this. The requirements of exhibitors and visitors are covered optimally with the trade fair's own directories.

10.2 Offers in the online exhibitor directory

10.2.1 Additional services for enhanced visibility

- 1 further content on the trade fair website and year-round platform
 Upgrade to premium visibility
 CHF 200.00
 900.00
 - Credit for 3 additional contributions
 - Hero image in the exhibitor profile and exhibitor tile
 - Contributions and logo will be featured on the home page
- Upgrade to 365 days of visibility

CHF 1'900.00

Monitoring of online channels and publication of 6 suitable contributions per year on the year-round platform including dispatch in personalised newsletter

10.3 Digital advertising

10.3.1 Gastia365 year-round platform: Online marketing offer

The Gastia year-round platform is the digital meeting place for everyone in the hotel and hospitality sector. They share experiences with other exhibitors and visitors about the market and current topics and solutions for 365 days a year.

10.3.2 Basic advertising package

basic davertising package				
Advertising material	Language	aut.	Delivery	Additional order
F4 poster, world format (90.5 x 128 cm)	GER	-	Link	free of charge
Visitor flyer	GER	10	copies	free of charge
A3 poster	GER	1	copy	free of charge

The specified advertising materials are included in the communication package (point 10.1) according to the basic advertising package and can be retrieved from the OSC. Further advertising materials can be ordered while stocks last.

10.4 Printed advertising

10.4.1 Advertising spaces during the trade fair

F4 and F12 poster sites (in/around the exhibition grounds) on demand If interested, the direct contact will be provided by APG.

10.4.2 Sponsoring

Take advantage of Gastia's image.

We will gladly suggest various sponsoring possibilities. on demand

11 Meeting room rental, spaces for supporting events

All prices for lecture rooms include energy costs, beamer, flip chart, chairs and tables. Technical or personnel services according to separate offer.

Space	Size	1/2 day	1 day
Meeting room	up to 8 people	CHF 175.00	CHF 300.00
Meeting room	up to 20 people	CHF 250.00	CHF 450.00
Meeting room	up to 50 people	CHF 300.00	CHF 550.00
Meeting room	up to 100 people	CHF 400.00	CHF 650.00

12 Insurance

12.1 Liability insurance

Mandatory for exhibitors and co-exhibitors

Premium for liability insurance

CHF 33.00

The trade fair management shall take out liability insurance for each exhibitor at the collective rate, unless the exhibitor can provide proof of existing insurance for the corresponding amount. In the event of the exhibitor having existing insurance, they must check, in particular, that the insurance is valid for trade fair participation.

Sum covered CHF 5 million Deductible CHF 100.00

12.2 Optional exhibitor insurance

The exhibits and stand material are not insured during the trade fair or during transport to and from the trade fair. It is therefore recommended that the exhibitor take out exhibition and transport insurance. The application form with payment slip for this purpose can be found on www.olma-messen.ch/ausstellungsversicherung

General trade fair information

13 Registration and ordering options

You can register for Gastia and order services for your trade fair presence online on the <u>Online Service Center</u> (OSC).

Registration deadline 20 December 2023

14 Delivery of documents

After registering, the following documents will be delivered on the OSC or via e-mail:

Documents

Registration confirmation
1. Partial invoice, stand drawing and hall plan
Exhibitor badge, parking pass,
Gastia advertising material
Customer vouchers
Final invoice and exhibitor survey

Reception

after registration End of November 2023 End of February 2024 Beginning of February 2024 from December 2023 End of April 2024

15 Data preparation for graphics production for stand construction

If you have booked a stand construction offer (point 1.5), please note these general requirements for data preparation.

Production files,

- PDF, EPS of TIFF-compatible, ideally > 100dpi
- Data on a scale of 1:1 or 1:10
- · Convert all scripts to paths and convert line widths to outlines
- · For open data: send scripts and all links
- do not place logos and text too close to margins
- · send data without crop marks, register marks and colour bars
- · create colours in PMS Pantone Solid Coated

Bleed margin for textile banner

For data for use on banners, it is necessary to add a bleed margin to the delivered files due to the assembly process. This is 24 mm per banner part on each side. Get the visual dimensions of the individual banners from your project manager.

- W 193.8 x H 246.8 cm (visual dimension)
- W 193.8 + 4.8 cm (2.4 cm per side) = 198.6 cm
- H 246.8 + 4.8 cm (2.4 cm per side) = 251.6 cm
- Production dimension including bleed margin = W 198.6 x H 251.6 cm

Clean and timely data transfer

As a matter of principle, we do not interfere with incorrectly delivered data. However, should it be necessary, a fee of CHF 120.00 per hour will be charged.

Printable data must be delivered no later than 31 January 2024. In the event of a delay in the supply or delivery of non-printable data, timely production cannot be guaranteed.

Data transfer

- For a data volume < 2 GB, please send data to gastia@olma-messen.ch
- For a data volume > 2 GB, send us the data via www.wetransfer.com.

16 Information on trade fair operation

16.1 **Duration of trade fair**

Sunday 24 March to Tuesday 26 March 2024

16.2 Opening times for visitors

Sunday 24 March to Monday 25 March 2024
Sunday 24 March and Monday 25 March 2024
From 17:30 "After-Fair-Apéro"
(for exhibitors and visitors)

Tuesday 26 March 2024
09:30 – 17:00

16.3 Opening times for exhibitors

 Sunday 24 March 2024
 07:00 - 18:00

 Monday 25 March 2024
 08:00 - 18:00

 Tuesday 26 March 2024
 08:00 - 22:00

16.4 Delivery times during the trade fair

Access via Gate C 08:00 - 09:00

16.5 Entrance fee

17 Build-up and breakdown

In exceptional cases, the fair management can shorten or extend build-up and breakdown times, if this is the case, the information will be provided with early notice.

17.1 Build-up times

Thursday 21 March 2024 07:00 - 18:00 Friday 22 March 2024 07:00 - 18:00 Saturday 23 March 2024 07:00 - 17:00

Different stand build-up times or material deliveries must be notified to the fair management and shall only be considered approved when written approval has been given.

17.2 Breakdown times

Tuesday 26 March 2024 17:00 – 22:00* Wednesday 27 March 2024 07:00 – 18:00

The outdoor area must be completely cleared by 07:30. All halls must be completely cleared by 18:00. *Stand breakdown must not begin until after the exhibition has closed (17:00). The hall gates will be opened as soon as the aisle carpets in the entire hall have been removed (around 17:45)

17.3 Restaurant Primavera opening hours during build-up and breakdown - Hall 2.00

Build-up

Thursday 21 & Friday 22 March 2024 11:00 – 14:00

Breakdown

No open restaurant. Self-service machines on the mezzanine floor – Hall 3.0.

18 Contact persons on the exhibition grounds

18.1 Hall supervisor

Hall Telephone
2.0, 2.1, F2, F2a +41 79 571 50 32
3.0, 3.1, F3 +41 79 571 50 33

18.2 Tradesmen

The listed companies work during build-up and breakdown on behalf of Gastia. You are not obliged to work with these companies. Electrical companies commissioned by the exhibitor must have a licence from the St. Gallen Public Utilities Dept.

Electrical and telephone installation all halls	ns Olma Messen St.Gallen, 9008 St.Gallen	Telephone +41 71 242 01 46
Sanitary facilities Hall 2, 3	H. Fatzer AG, 9000 St.Gallen	+41 71 244 73 32
Painting all halls	Gröbli AG, 9016 St.Gallen	+41 71 288 48 42
Carpentry all halls	Olma Messen St.Gallen, 9008 St.Gallen	+41 71 242 01 48
Lettering and advertising all halls	Grafitec AG, 9000 St.Gallen	+41 71 272 60 30
Forklift use Loading and unloading	Olma Messen St.Gallen, 9008 St.Gallen	+41 79 571 50 07
Stand construction all halls	Syma-System AG, 9533 Kirchberg	+41 71 932 32 32

19 Gastia communication campaign

Olma Messen St.Gallen produces a cross-media communication campaign for Gastia in the trade fair catchment area. This campaign may consist of the following elements:

- online advertising material (digital ads and social media)
- media service
- posters
- inserts and newspaper supplements
- radio ads
- · Visitor brochure
- advertising, promotions, etc.

communication and media work

various communication measures such as media orientation, media releases, photo service, story pitches to key and trade media, social media content, etc.

20 Accommodation

The following tourist office will gladly take your hotel bookings: St.Gallen-Bodensee Tourismus, Bankgasse 9, 9001 St.Gallen, Telephone +41 71 227 37 37, Fax +41 71 227 37 67, info@st.gallen-bodensee.ch, www.st.gallen-bodensee.ch

21 Post office/ATM

21.1 Post office

There are two post offices in the immediate vicinity of the exhibition grounds for all your postal needs.

Post office 9004 St.Gallen 4, Brühltor (near Waaghaus)

Opening times: Monday to Friday 07:30 – 18:30

Saturday 08:00 - 12:00

Post office 9008 St.Gallen, Langgass (inside Migros Langgass supermarket, restricted services)

Opening times: Monday to Friday 07:30 – 19:00 /

Saturday 07:30 - 17:00

Collection of courier deliveries: 0848 888 888 For more information on services: www.post.ch

Postbox

For pre-stamped letters, there are two red postboxes on the exhibition grounds. They are at entrances G and D. They are emptied daily at around 16.00.

21.2 Sending post to the trade fair stand

Before the trade fair begins, any packages, express deliveries and letters that have arrived will be given to you on the stand on the last build-up day. In the event of incorrect addressing, misunderstanding between stand personnel and private forwarders or other reasons, Olma Messen St.Gallen shall accept delivery without liability and shall ensure that it is forwarded to the exhibitor. In this case, the exhibitor will be charged a fee. During the trade fair, packages and letters shall be directly delivered to the stand.

Mail items should be sent with the details of the hall and stand number to:

all other trade fairs Firma Muster AG

Hall 2.0, Stand 2.0.01

Gastia

Splügenstrasse 12 CH-9008 St.Gallen

21.3 **ATM**

LocationBank

Jägerstrasse (Entrance G next to the cider bar)

Raiffeisen

Outdoor area F3, in front of Hall 3.0

Drive-in, St. Jakobstrasse (in front of Hall 2.1)

St.Galler Kantonalbank St.Galler Kantonalbank

22 Paramedic

In an emergency, it is important to act quickly and effectively. Inform your stand personnel in advance. Further information can be found here www.olma-messen.ch/sanitaet.

23 Site surveillance

Start of surveillance	Saturday 23 March 2024	17:00
End of surveillance	Tuesday 26 March 2024	17:00
	•11	

Securitas AG is responsible for general surveillance.

24 Sustainability

24.1 Disposal

The aim is to sort recyclable materials for disposal. Inform your stand personnel and stand constructors in advance of the waste disposal system. Further information can be found here www.olma-messen.ch/entsorgung.

24.2 Energy efficiency tips

Please consider the environment when planning the construction of your stand. Through using conventional halogen stand lighting, only 10% of energy is transformed into light; 90% is lost as waste heat. If possible, use LED lighting. Thanks to lower energy use and ordering a smaller distribution box, you will reduce your costs. In addition, you will prevent heat build-up on the stand, get a longer operating time and better light distribution.

25 Requirements and regulations for stand construction and fair operations

25.1 For all exhibitors

25.1.1 Stand construction regulations

The requirements for stand construction and design can be found in point 4.2 of the <u>Exhibitor regulations</u> or <u>www.olma-messen.ch/ausstellerreglement</u>.

25.1.2 Covered stand construction

Fully or partially covered stands must be registered along with the stand drawing and approved by the fair management for fire safety reasons. It is the exhibitor's responsibility to meet all fire protection stipulations. If the ceiling constructions do not comply with legal requirements, the authorities may order the rebuilding or removal of the contested elements at the exhibitor's expense.

The fire safety requirements for covered stands can be found in point 4.2.2.5 of the <u>Exhibitor Regulations</u> on the trade fair website.

25.1.3 Fire safety measures

Information can be found in the **Exhibitor Regulations**.

25.1.4 Fee for attractions

The charging of special admission, user, consultation or other fees by the exhibitor requires the prior written approval of the trade fair management.

25.1.5 Stand boundaries and escape routes

Stand boundaries must be respected. Emergency exits and escape routes must be kept clear at all times.

25.1.6 Smoking ban

Smoking (including e-cigarettes) is prohibited in generally accessible, closed spaces. This is also valid for all trade fair halls and restaurants.

25.1.7 Price disclosure regulation

The price disclosure regulations apply as binding conditions to suppliers of goods and services. Further information is available on www.seco.admin.ch.

25.1.8 Pets

Pets are not permitted in the exhibition grounds. Guide dogs are permitted.

26 Tips for foreign exhibitors

26.1.1 Customs regime

The customs regime leaflet can be found on www.olma-messen.ch/zollundmwst.

26.1.2 Claiming back VAT

The leaflet on claiming back VAT can be found on www.olma-messen.ch/zollundmwst.

26.1.3 Obligation to report cross-border services

The leaflet on the obligation to report cross-border services can be found at www.gastia.ch.

26.1.4 Work permit

Exhibitors with foreign staff are requested to arrange for appropriate work permits. Information can be obtained from:

Migrationsamt Kanton St. Gallen, Oberer Graben 38, 9001 St. Gallen,

Telephone +41 58 229 31 11, Fax +41 58 229 46 08

27 Payment conditions

1. Partial invoice of 90% of the current obligation, Final invoice after the trade fair, payable within 30 days from the date of invoice payable within 30 days from the date of invoice

The early booking price is guaranteed if the signed registration is received by the trade fair management by 30 September 2023 and the first partial payment is paid on time.

The invoices will be sent to you either by e-mail or by post, as you choose. The chosen method will be used for all invoices.

28 Basis of contract and general terms and conditions

The basis of the contract between Olma Messen St.Gallen and the exhibitor is formed by the exhibitor contract, the exhibitor regulations and the exhibitor guide.

These and other documents can be downloaded from www.gastia.ch or ordered from the trade fair management.

The exhibitor regulations can be found on www.olma-messen.ch/ausstellerreglement.